

ANNE-CATHERINE SUTERMEISTER (PHD, MBA)

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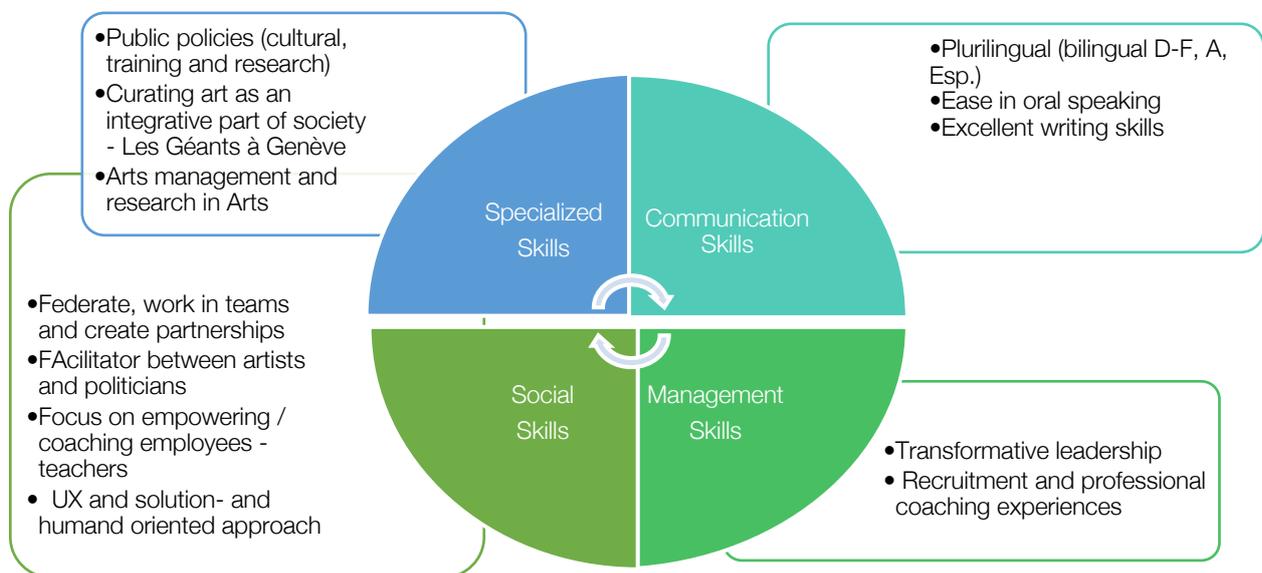
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Born on June 18, 1968

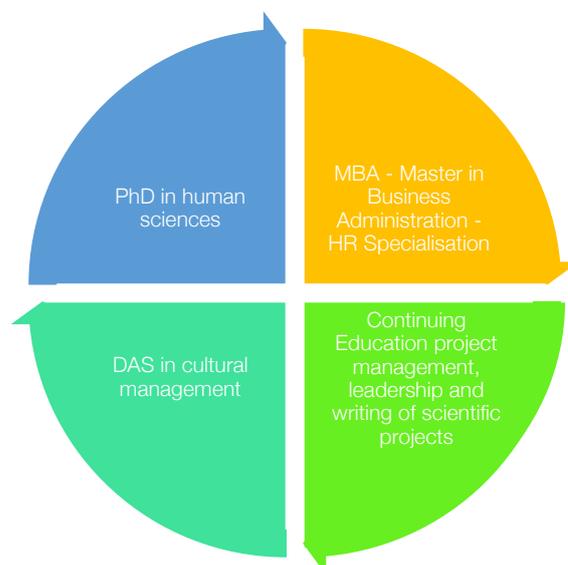
MY GOALS

As a generalist executive at ease in complex situations, multilingual and with an academic background (PhD, MBA), I am at your service to lead and carry out with rigour and enthusiasm projects that make sense in the fields of culture, research and innovation.

SKILLS



ACADEMIC TRAINING



CV IN BRIEF

With an MBA and a PhD in human sciences, Anne-Catherine Sutermeister has occupied several positions of expert and director in the field of culture and universities of applied sciences (University and Cantonal Library of Lausanne, Jorat Theater, Canton of Berne). She has also been working for public authorities for 10 years (Valais, HES SO Geneva, various cities), writing articles and teaching cultural policies (Continuing Education at University of Lausanne & Geneva, University of Basel, EESP-Lausanne). She worked as expert in different organizations (Theater Commission of the Canton of Vaud, Vice-President of the Foundation Board of Pro Helvetia - Swiss Arts Council, Vice-President of the Board of SAPA - Swiss Archive for Performing Arts).

CURRENTLY

After a semi-private and semi-professional sabbatical period in Australia and Asia where I interviewed institutional officials and artists about their production methods, their business model and how they integrate digitalization, I am currently synthesizing my research as an article and conferences.

- Consultant in cultural Policies and cultural management
 - Cultural Policy Conception and Evaluation
 - Reorganization - mergers of organizations
 - Business models in the culture sector
- Teacher at DAS Cultural Management Universities Lausanne and Geneva, Cultural management Basel
- Teacher at the CAS - DAS Cultural mediation at the EESP high school social and educational Lausanne
- Board member of SAPA Swiss Archives of Performing Arts
- Member of ENCAT - European Network on Cultural Management and Policy

ANNE-CATHERINE SUTERMEISTER - CV

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PROFESSIONAL EXPERIENCES

- 2012-2019 Head of the Institute for Research in Art and Design at HEAD - Geneva
- Conception of a research strategy adapted to visual arts and design
 - Management of R&D: support for conception and project management R&D (SNSF, CTI, Foundations)
 - Scientific watch committee in research design and visual arts and political watch committee on the development of research in Switzerland and Europe
 - Development of a postgraduate program and PhD with EPFL-Lausanne (EDAR)
- 2018 MANDATE - Cultural Policy Conception for the City of Bulle
- MANDATE - Conception of a regionalization policy for the District of Gruyère
- MANDATE - Writing of a research project on the digitization of cultural policies for the Fédération des arts de la scène - FRAS.
- 2008 - 2017 Vice-President of the Foundation Board Pro Helvetia - Swiss Foundation for Culture
- 2017 MANDATE - Pro Helvetia - Swiss Arts Council - Chairperson of the Appointment Commission of the New Directorate.
- VOLUNTEER: Committee of the Association for the coming of the Giants/Royal de Luxe in Geneva
- MANDATE - Arc Migros Pour-cent culturel: coaching session - strategic development
- 2016-2018 Gerbert Ruf Jury member for FIRST VENTURES projects
- March 2017 MANDATE - Moderation « Culture and Economy Forum » Symposium « Cooperation: means and ends, EPFL - Rolex Center
- 2014 -2015 MANDATE - Business model for the merger of two institutions active in the field of visual arts following a merger (confidential) / MANDANTS: City of Bienne and Canton of Bern
- 2014 MANDATE - Development of a cultural policy concept for the city of Fully (VS)
- 2012 MANDATE: Realization of a feasibility study and business plan for a new auditorium and MICE
- Verbier / MANDANT: Municipality of Bagnes
- 2008- 2012 Head of Research / University of Applied Sciences French Par of Switzerland - Manufacture
- Management and Strategy - Research and Development
 - Conception, launch and management of externally funded R&D projects (SNSF)
 - Conception and writing of the Master Curricula in Directing

- 2007 - 2010 Director / Theater of Jorat
60 employees - 3 million
- Strategic repositioning of the institution after a 20-year management: new business model to reduce the structural deficit identified (new artistic project new communication, organization chart)
 - 7 direct collaborators; 60-80 employees during the season
- 2003- 2007 Head of the Francophone Section of Cultural Activities and Assistant to the Head of Office / Office of Culture of the Canton of Bern (100%)
4 collaborators - 3 million
- Facilitator between artists and politicians
 - Development of an intercantonal cultural policy with the Jura Canton
 - Contribution to the new culture strategy of the Canton of Bern
 - Management of annual and ad hoc grants (processes, criteria)
- 2002 - 2003 Head of Promotion and Cultural Events Department / Cantonal and University Library – Lausanne (60%)
1 collaborator
- Structuring the newly created position
 - Establishment of a curatorial strategy and communication for the valorization of the collections and the animation of the BCU (notably " Reading in the City ")
- Family break of a year! Birth of my second son Leo Ganser*
- 1997 - 2001: Head of touring / Théâtre de Vidy -Lausanne E.T.E.
- Management of contracts with different European cultural institutions for the sale of shows, especially in the German-speaking area
 - Full tour management
- 10.1992 - 2.1997 : PhD Student / Institute of Theater Studies / University of Bern
- Writing a thesis, course and administration
 - Management of external funds (SNSF, SAGW, etc.)
- 2011-2012 MANDAT - Canton of Valais to establish the cultural profiles of the canton and the main Valais towns (Consultable on the website of the Canton of Valais)
- 2011 Conference: Canton of Valais: Discussion between agent and evaluator, with Jacques Cordonnier, head of the Department of Culture of the canton of Valais as part of the day « Evaluating in culture! » Organized by the “Migros Pour-cent culturel”, Paul Klee Center, Bern.
- 2011 M ANDAT - HES SO Geneva: Writing a concept on the meeting of the Geneva Schools of Art
- 2011 MANDATE City of Bienne: Realization of a business model of the Palace Theater
- 2009 MANDATE - Canton of Valais: Evaluation of the “TheaterPro” cultural policy program for the Canton of Valais (available on Canton of Valais website)

2002 MANDATE - Market study for the SSA in Lausanne on the situation of Swiss dramatic authors in the German-speaking world

EXPERTISE

- Member of the committee of the Association for Les Géants in Geneva from 29 September to 1 st October 2017
- Member of the Artistic Council of the 2019 Winegrowers Festival
- Expert for the appointment of the Direction of the Théâtre Saint Gervais Geneva - February 2017
- Jury member for the grant of cultural business development grant, Canton of Bern, March 2015 and 2016.
- Member of the Jury Accelerate@CERN, 2015
- Expert for the Swiss Study Foundation for the awarding of scholarships to students in the field of arts (2012-2013)
- Expert to evaluate the study done by the OHST Commission on the funding of research in the HES Arts (November 2011)
- Expert member of the Commission appointed by the Geneva Executive Board for the drafting of a new law on culture, August 2009-June 2010 (CELAC)
- Expert for the publication of documentation on cultural evaluation (Migros, Pro Helvetia and Göhner Foundation)
- Member of the Vaud Cantonal Commission for Independent Theater, 2002-2003, and November 2007 - August 2009
- Member of the jury of the Friedl- Wald Foundation , Basel (grants for Romandie-Swiss) (2004-2008)

ACADEMIC TRAINING

2015 Master Business Administration (MBA) University of Geneva
HR Spécialisation

1997 PhD human sciences
Institute of Theatrical Studies, University of Bern, published by Editions d'en Bas, Lausanne.

- Master of Modern Letters (Master) University of Montpellier, France, June 1992
- Bachelor in Modern Literature (BA) University of Montpellier, France, June 1991
- First degree in Theater Studies and French Letters University of Vienna, Austria, June 1990
- Maturity B (Latin-English) Montbenon high school, Lausanne, 1987

CONTINUING EDUCATION

- Formation to the management of research projects DEVPRO - HES SO, 2017
- Formation for the development of European projects DEVPRO - HES SO, 2017
- Change management, direction and collaboration Klaus Doppler, Munich, November 2007
(6 days)
- Project Management FH Bern, November 2006
(4 days)
- Leadership CELP, Canton of Bern, November 2004-January 2005
(5 ½ days)
- DAS in Cultural Management Universities of Lausanne and Geneva, November 2001

LANGUAGES

- German / French / Swiss German: C2 - English: B2 - Spanish: A2 - Italian: A2

DISTINCTIONS

- Knight of Arts and Letters by Frédéric Mitterrand, French Minister of Culture in April 2010

ANNEX

SCIENTIFIC ACTIVITIES AND PUBLICATIONS

Research projects

Co-applicant on the following projects:

- INNOSUISSE:

Citizens Adjoining. The place of the other in my city like the Roms. A serious game to fight against the clichés on the Roms.

Main Applicant: High School of Health and Social Work, Lausanne

HEAD - Genève, University of Education Vaud, Digital Kingdom, Vevey, Rroma Foundation, Zurich

Funding: Commission for Technology and Innovation (CTI). Grant total: CHF 197'000.-

Duration: 1 January 2017 > 28.2.19 (26 months)

- SWISS NATIONAL SCIENCE FOUNDATION Swiss National Science Foundation

SINLAB: Towards an alliance between performing arts and sciences (www.sinlab.ch)

Main Applicant: EPFL

Co-founders: Zürcher Hochschule der Künste, The Manufacture - Theater School of French-speaking Switzerland, EPFL College of Humanities, and Maximilian Ludwig University München HEAD - Geneva, University of Education Vaud, Digital Kingdom, Vevey, Rroma Foundation, Zurich

Funding: FNS - Sinergi a Project. Grant total : 1'300'000.-CHF

Duration : 1.3. 2012 > 31.12.2015 (4 years)

- SWISS NATIONAL SCIENCE FOUNDATION Swiss National Science Foundation

Polycultural Switzerland scrutinized by four National Acting Programs,

Main Applicant: ZHDK Zurich

La Manufacture - High School of Theater in French-speaking Switzerland, Accademia Teatro Dimitri Verscio, University of The Art Bern

Financing: SNF / GOLD: 190'010.-

Duration: February 2012 - July 2014

Books

- *Research in art and design*. HEAD Research Projects - Geneva from 2012 to 2015 (2016) Ed., ISSUE no 34 HEAD: Geneva, 70 pages.
- *Mediation in the performing arts in French-speaking Switzerland*, Proceedings of the conference of 19 and 20 November 2010 (Ed) Lausanne: Ed. La Manufacture, 2011, 57 pages Online Publication
- *Under the paving stones, the stage. The emergence of independent theater in French-speaking Switzerland at the end of the 1960s*, Lausanne / Basel, Editions d'en bas / Verlag Theaterkultur, 1999, 279 pages. Online Publication

Latest articles (Peer reviewed)

- " Innovative Business Models: An opportunity for the cultural sector? Bringing Together the Logics of Public Service and Business "(2018) In: *Beyond EYCH2018. What is the cultural horizon? Opening up perspectives to face ongoing transformations*, Congress Proceedings of ENCATC, 2018. ISBN: 978-92-990088-0-5: 181-194.
- " Les défis de la recherche en art et en design en Suisse. Un cas d'école : La HEAD-Genève ", in collaboration with Jean-Pierre Greff and Lysianne Lécho Hirt, in : *Hermes, Journal of the Institute of Communication Sciences CNRS* (Paris), No. 72, 2016 : 75 -84.
- " Les arts de la scène en Suisse romande. Etat des lieux et nouvelles tendances du théâtre professionnel ", in *Theater Worlds In Motion II*, ed. Andreas Kotte and Hans von Manen, 2012, STEP Project, 20 pages.
- " Westschweiz vernetzt, Politik mit Fantasie ", in: *Bühne und Büros*, ed. Andreas Kotte, Franck Gerber and Beate Schappach, Band 13, Theatrum Helveticum III Chronos Verlag, Basel / Bern, 2012, 40 pages
- " Pour une poétique de la résistance : la Compagnie Alakran ", in *Revue Europe*, No. 924, Paris 2006
- " Zwischen Genf und Lausanne. Die Theaterszene der französischen Schweiz ", in *Die Deutsche Bühne*, Hamburg, special issue on Switzerland, No. 2, February 2002, pp. 43-45.

Latest articles (Non-Peer reviewed)

- « Mais les Romands sont-ils capables de comprendre Brecht ? », in Anton Rey, Yvonne Schmid (2018), *Die erste Dekade. 10 Years of Artistic Research in the Performing Arts and Film*. Theater der Zeit.
- « A quoi sert un troisième cycle ? ». Quelques réflexions sur les enjeux de cette formation dans le champ artistique », in : Anne Fournier, Andreas Härter, Beate Hochholdinger-Reiterer (eds), *La Suisse – ses théâtres en scène*. Mimos – Annuaire spécial 2017, ISBN 978-3-0343-3251-4.
- «L'auteur, déclencheur et créateur de contemporanéité », in *L'Autruche No 6, Genève : La Comédie*, 2015, pp. 24-25.
- « Introduction » in : *La médiation dans les arts de la scène en Suisse romande*, Actes du colloque du 19 et 20 novembre 2010 (Ed) Lausanne : Ed. La Manufacture, 2011 (Edition), pp 3-11.
- « Aux limites du fédéralisme » in *La Scène suisse dans tous ses éclats*, Tiré à part, Revue Mouvement, Paris 2012, pp. 2-6. Online publication.
- « La recherche est un voyage » in *Fanzine du Grü*, 04, septembre 2010
- Writing articles for the Swiss Art Dictionary (Werner Strub), Dictionary of Theater in Switzerland (Luc Bondy, Philippe Mentha) and the Historical Dictionary of Art of Switzerland

Conferences

- Conference: " Inventing business models in the cultural field: at the crossroads of private and market logic, " Workshop - Entrepreneurship in Cultural and Creative Organizations ", GREGO, University of Burgundy, Dijon, September 21, 2018.
- Intervention in the framework of " Panel 4 - Citizen Creativity, Teaching Systems and the Economy of Culture in Switzerland ", June 14, 2018, SFSIC Congress, Creation, Creativity and Mediations, June 13 to 15, 2018, Paris.
- Participation at the Symposium's " Cross-Borders on the Quality of Training-Research Links " Symposium, November 5, 2013, INHA, Paris.
- Introductory Conference on Cultural Mediation in Europe, Symposium on Mediation (Pro Helvetia, Cities and Swiss Cantons, Sion, 9 September 2011)
- Conference Design Mediation in the performing arts in French-speaking Switzerland, November 19th and 20th, 2010 at the Manufacture - Lausanne (Edition)

